

2017 VBIA Parade of Homes Entry Package

December 30, 2016

Greetings VBIA Builders!

The Parade of Homes Committee and the VBIA Board of Directors cordially invite you to enter the marketing extravaganza of the 2017 Parade of Homes!

The 2017 Parade will run from, March 25th. through April 2nd. 2017 Judging will be held March 24th and the Awards Banquet April 7, 2017. The optional Encore Open House will be Sunday, April 9th.

The Parade Advertising Plan of Action is bigger and better than ever with distribution of over 120,000 glossy covered full colored Guidebooks in Volusia and Flagler counties, via The Daytona Beach News-Journal, as well as other magazines, radio and multiple web sites. Linking the newspaper's sites to our Parade website and your own will give instant information to prospective customers over a four month period spanning January – April, 2017. Advertising includes daily ads featuring rotating entries & a Parade winners' ad on Sunday April 9, 2017. You will be reaching out and effectively touching hundreds of thousands of consumers.

Showcase Builder, Kargar Homes, is finishing the gorgeous new 2017 Showcase Home in Plantation Bay in Ormond.

Remodeling projects are welcome entries as well, with public touring optional. If you currently do not have a model home, you may also submit a virtual entry. Please call the VBIA, 386-226-1414, for details.

- **Entry fees for VBIA Members in good standing (with membership paid thru April, 2017)**

Early Bird Discounted Entry Fees: *if fully enrolled before 5 p.m. January 31, 2017.* The early bird entry fee for your first new home, condo or renovation entry is \$1,950, 2nd entry \$1450, 3rd & 4th: \$1200, 5th & up \$1,000 each. All Entries receive a \$550 Early Bird Discount IF complete Entry Package, exhibits & payment are received by deadline. *With advance notice*, homes under construction may enter elevations or blueprints and then substitute photos for the guidebook if received by the VBIA on or before 5:00 pm February 21, 2017.

Extended entry fees, for those fully enrolled by February 17, 2017 of VBIA Members in good standing:

Entry Fee for New Home, Condo or Renovation entry is 1st Entry: \$2,500 / 2nd: \$2,000
3rd & 4th: \$1850/ 5th. & up \$1,500 each.

Entry Fee for a Golf or Non-Golf Community WITHOUT any home entries is \$5,500

Entry Fee for a Golf or Non-Golf Community with at least one home entry is \$3,500

Entry Fee for a Virtual Entry is \$1,950

Entry Fee for a Showroom is \$1,950

Non-VBIA Member fee of \$1,000 to \$2,000 (depending on prior year's # of permits) is added to each early bird and extended entry fee above.

A scanned copy of completed and signed 2017 Entry Packages and all exhibits must be submitted in required file formats to News-Journal Drop Box: <https://www.dropbox.com/request/yPsvFcky5vGgSd1aJ6bU>

Call now to join the Parade!

Thank you for your consideration,

Sandy Burke Bishop

Sandy Burke Bishop
Executive Director

Paul Rechichar

Paul Rechichar, 2016 VBIA Parade Chairman
Platinum Builders

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ENTRY CHECKLIST

Early Bird Entries: All payment checks* must be delivered to: VBIA office, 104 LaCosta Lane Suite #130, Daytona Beach, FL 32114 **as well as** all forms completed and entry materials on this checklist (Logos, photos, elevations, etc.) **completely submitted electronically** to Dropbox no later than **5:00 pm Tuesday, January 31st, 2017.**

Extended Entries: All payment checks* must be delivered to: VBIA office, 104 LaCosta Lane Suite #130, Daytona Beach, FL 32114 **as well as** all forms completed and entry materials on this checklist (Logos, photos, elevations, etc.) **completely submitted electronically** to Dropbox no later than **5:00 pm Friday, February 17th, 2017.**

***Partial payments will not be accepted. Checks without completed forms and exhibits verified in Dropbox will be returned. Any exhibits sent to VBIA email accounts will be rejected, we cannot handle them!**

News-Journal VBIA Parade Dropbox for all forms and exhibits:

<https://www.dropbox.com/request/yPsvFcky5vGgSd1aJ6bU>

PLEASE NAME EACH of your files, "ABC Construction Entry 1", 2 etc.

All below must be: MAX FILE SIZE 5MB (Allowed types: TIFF, JPG, PDF, and EPS)

_____ Signed Contract, Completed Official Entry Form(s) One complete form per entry.

_____ LOGO: Minimum 200 DPI Electronic Color

_____ ENTRY DESCRIPTIONS: Maximum 12 features in bullet point format (Max. of up to 25 Characters per line)

_____ ENTRY DIRECTIONS: Maximum of 3 lines, up to 25 characters per line.

_____ ENTRY FLOOR PLAN: Single-Family or Multi-Family Entry – Minimum 200 DPI Electronic / Color or Black & White

_____ ENTRY ELEVATION: Single-Family or Multi-Family Entry – Minimum 200 DPI Electronic Color –Rendering or Photo. *We will accept a rendering if the home is unfinished at the time of entry submission. If the project is thereafter completed, you may submit a photo of the completed project which we will substitute into the Parade Guidebook if received by **5:00 pm February 21, 2017.** Otherwise submitted rendering will be used.

_____ Proof of liability insurance (***Minimum \$1,000,000 for each occurrence & Minimum \$2,000,000 General Aggregate***). Policy must be valid March 24, 2017 through April 9, 2017. Must list: Volusia Building Industry Association, Inc. 104 LaCosta Lane, Suite 130, Daytona Beach, FL 32114 as additional insured.

For Development / Community Entries Only

_____ Community Entrance or Common Area: Rendering or Photograph-

_____ Site Plan: Rendering or Photograph –

_____ Description & Directions: Same word count as Single-Family homes entry.

Questions? please contact the VBIA, 386-226-1414 or office@volusiabia.com.

2017 VBIA Parade of Homes Entry Package

1. VBIA 2017 Parade of Homes Dates: This is a scattered site Parade of Homes. The dates for the VBIA 2017 Parade of Homes are **Saturday, March 25, 2017 through Sunday, April 2, 2017.**

2. Parade Banquet: VBIA Parade Banquet date is **Friday, April 7, 2017.** As entrants of the VBIA 2017 Parade of Homes, your first full price entry includes two (2) complimentary tickets to the Parade Banquet! Your presence is requested and appreciated at the Parade Banquet. If you cannot attend, we ask that you assign your tickets to other representatives of your company and RSVP accordingly. RSVP's must be received by April 1, 2017 or complimentary tickets will be forfeited. Additional tickets for sale - first come, first serve and limited in number.

3. Entry Description: An official entry in the 2017 VBIA Parade of Homes is described as, but not limited to the following:

- (A) **New and unoccupied single-family or multi-family** site built residence.
- (B) **Golf Course or Non-Golf Course Community.** (Must have current new home construction)
- (C) **Virtual entry** - Any plan and rendering or virtual tour (whether real or computer generated) of a single-family, multi-family site built residence or community may be entered under the category of virtual entry. A virtual entry will not be judged but is given the same exposure and marketing efforts as a normal entry without foot traffic to a physical address. Recommended call to action of a virtual entry is a phone call or visit to a sales or business office and web address. For an unbuilt, or not near completion home, it will **not** be open to the public.
- (D) **Renovation entry** -Renovation entries are given the same marketing opportunities and appearance in the Guidebook, online exposure, etc. They will be judged however, will not be open to the public unless authorized by the POH Committee. Before and after photos are required to be posted on a web site for the public to see. A photo of the final remodel is required as the official entry photo unless you use a rendering. The Parade Committee will decide whether to accept or decline remodel entries based on the scope of work and budget. All entry rules apply.
- (E) **Showroom entry**-Building product storefront commercial showroom that will be open the hours of the Parade of Homes.

4. Entry Deadlines:

- **Early Bird Entry deadline is 5:00 pm Tuesday, January 31st, 2017. All entry materials (entry forms, renderings / photos, floor plan, pricing, square footage, description, directions, logos, etc.) and payments are due no later than 5:00 pm that date (1/31/17). *With advance notice,* homes under construction may enter elevations or blueprints by 1/31/17 and then substitute photos for the guidebook if received by the VBIA on or before 5:00 pm February 21, 2017.**
- **Extended Entry deadline is 5:00 p.m. Friday, February 17th, 2017. All entry materials (entry forms, renderings / photos, floor plan, pricing, square footage, description, directions, logos, etc.) and payments are due no later than 5:00 pm that date (2/17/17).**

5. Entry Fees: (all entries - as described above) ***Entry fees are not refundable for any reason, including incomplete and/or disqualified entries. Should the entry be refused for any reason, at sole discretion of the VBIA - the entry fee will be returned.**

Early Bird Entry Fee (Completed Entries and Payment Received by 5:00 pm January 31, 2017):

For New Homes, Condos or Renovation entries: 1st Entry: \$1,950 / 2nd: \$1450 / 3rd & 4th: \$1200/ 5th up: \$1,000
Entry Fee for a Golf or Non-Golf Community WITHOUT any home entries is \$5000
Entry Fee for a Golf or Non-Golf Community with at least one home entry is \$3000
Entry Fee for a Virtual Entry is \$1400
Entry Fee for a Showroom is \$1400

Extended Entry Fee (Completed Entries and Payment Received by 5:00 pm February 17, 2017):

Entry Fee for New Home, Condo or Renovation entry is 1st Entry: \$2,500 / 2nd: \$2,000 / 3rd & 4th \$1750/ 5th up: \$1,550
Entry Fee for a Golf or Non-Golf Community WITHOUT any home entries is \$5,550
Entry Fee for a Golf or Non-Golf Community with at least one home entry is \$3,550
Entry Fee for a Virtual Entry is \$1950
Entry Fee for a Showroom is \$1950

***Non-Member Entry Fee:** Above fees apply, plus a one-time fee of: \$1000 to \$2,000 depending on prior year # of permits.

6. Licensing: To enter the Parade of Homes, you must be a licensed and insured Florida Building Contractor and be a current VBIA member in good standing. A non-member licensed and insured Florida Building Contractor may enter with additional non-member entry fee.

7. Entry Information: The Official Entry Form must be complete and submitted by the final entry deadline (including amenities, descriptions, plans, renderings or photos where applicable, pricing for publication and judging, directions and proof of liability insurance). Specific information in the areas of pricing and square footage must be accurately depicted.

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Two or Three (3) prices are required: “C” is also required for any builder who is willing to build “this home on your lot”.

(A) Price of entry as shown including lot and all options built and any premiums and pool packages.

(B) Base price of entry including basic lot. (Non-premium lot)

(C) Price of home (as shown) and/or (base price) but “on your lot”. Or N/A if not offered “on your lot”

Two (different) square footage numbers are required per entry:

(A) Square Feet under air. (Required - of home as shown)

(B) Total Square Feet under roof. (Required - of home as shown)

8. Builder Breakfast: All builders / developers / entrants are required to attend the Builder Breakfast on **Tuesday, March 21, 2017**. At this breakfast the VBIA Parade of Homes Committee will provide you with rules and regulations for the upcoming Parade of Homes event as well as your entry and directional signs and guidebooks (if available) for your entries.

9. Judges: Judges will visit all (judged) entries on **Friday, March 24, 2017**. Judges are selected from building industry professionals in surrounding counties. Judges visit each entry in the categories assigned and use official judging sheets. Sheets are totaled and winners are selected by a point system. Judges do not know their categories or participants names until the morning of judging. An official driver (from VBIA) escorts the judges to each entry on their route. Entrants and their representatives may not discuss potential business with judges prior to or during judging or risk disqualification.

10. Rules for Judging: All entry forms must be fully completed so homes/entries can be placed in the proper categories. **An incomplete home will not be judged-there are NO exceptions to this rule.** All completed homes / communities will be judged, unless specifically requested otherwise. (Homes, and in some cases community centers, must be open to be judged; any locked homes/buildings will not be judged.) . All judged entries must be open from 9:00 a.m. to 4:00pm. You will forfeit judging if the entry is not open during stated hours of 9:00- 4:00. Entries must be completely finished to be judged (including interior, exterior, clean up).

11. Parade Hours: Each Parade of Homes entry must be open and staffed by the builder or the builder’s representative during the entire Parade of Homes hours. Builders are responsible for the actions of their representatives during the Parade of Homes. Entries must be open from 10:00 am to 5:00 pm Monday through Saturday and noon to 5:00 pm on Sunday. There will be a winners’ ad Sunday April 9, 2017 - having your model open on this date is optional, if VBIA is advised by 4/5/17 to mark ad CLOSED TODAY.

12. Publication / Parade Guidebook: Each entry will receive a quarter page entry block in the Parade of Homes guidebook. This entry block will feature each entry’s color rendering/photo, name of model /community, (floor plan, square footage,) directions, description, prices, amenities, logo, phone number, web site address and Florida building contractor license number. Any entrant that does not submit required entry block information by the final deadline will risk not being published in the Parade of Homes guidebook. Non entry housing of any type is not permitted in Parade Guidebook or other advertising.

13. Logos: Parade Builders are encouraged to use the Official Parade of Homes Logo in all of their advertising (print, TV, billboard, Web site, etc.) leading up to the Parade. We ask that you add the logo to your Web site with a link to the Parade of Homes Web site, **www.VolusiaParade.com**. Logos will be shared upon complete submission of entry package, exhibits and payment in full.

14. Sales/Pricing Any homes sold during the Parade of Homes may not be occupied until the close of the Parade of Homes on Sunday, April 2, 2017 after 5:00 p.m. (or April 9, 2017 to be included in Encore Open House) Any published or shared listing service or advertisement pricing much match Entry pricing in 2017 Parade Guidebook through April 2, 2017.

15. Signs: Uniform signs for each entry will be provided by the VBIA. To eliminate any confusion for the public, only the signs provided by the VBIA may be used. Signs do not have to be returned, however you may not display them at any other time during the year, as it detracts from the excitement of the official Parade of Homes during the dates specified. Signs displayed beyond Parade dates are subject to seizure and Parade award forfeiture. ***Signs will only be distributed at the Builder Breakfast on March 21, 2017.*** Each Builder is responsible for adherence to entry’s area sign regulations. Volusia enjoys 16 municipalities & the County Government. Signs lost to any violations, theft etc. are available for replacement cost of \$15-- limited supply @ the VBIA office.

16. Variances: The Parade of Homes Committee must approve any variance from these rules and regulations.

17. Liability: The VBIA will not be liable for any loss or damage to homes, property, or persons for any reason whatsoever that may arise from the participation in the 2017 Parade of Homes. The builder agrees to indemnify and hold harmless the Volusia Building Industry Association and its officers, directors, Executive Director and staff. You must provide proof of liability insurance (***Minimum \$1,000,000 for each occurrence & a Minimum \$2,000,000 general aggregate***). Policy must be valid from March 21, 2017 thru April 9, 2017. **You must list Volusia Building Industry Association, Inc. 104 LaCosta Lane, Suite 130 Daytona Beach, FL 32114 as additional insured.**

2017 VBIA Parade of Homes Entry Package

Entry Form (please complete one per entry)

Incomplete entry packages will not be accepted.

1. COMPANY INFORMATION

Submittal Date: _____

Company Name: _____

Company Address: _____

Builder Name: _____

State License Number: _____

Contact person for Entry: _____

E-mail Address: _____

Phone Number: _____

Fax: _____

2. ENTRY INFORMATION / This is our First entry Second entry Third entry Fourth _____ entry

Model Name (if home entry): _____

Entry Street Address: _____

Development/Community: _____

Phone Number to list with entry: _____

Website Address: _____

3. TYPE OF ENTRY

Single Family

Production

Custom

Multi Family

Condominium

Townhome

Duplex

Other

Community

Golf Course

Non-Golf Course under 100 lots

Non-Golf Course over 100 lots

Renovation

Single Family

Multi-Family

Virtual Entry

Virtual Entry

Showroom Entry

Showroom

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4. Price of Home (required- if you are a production builder and do not build off-site, only prices "A" & "B" are required)
Cost of Renovation - only price "A" is required

A. \$ Price As Shown including lot _____ B. \$ Base Price including lot _____

C. \$ Price As Shown on your lot _____

5. Square Feet of Home (both required)

_____ Square Feet **Under Air** (as shown) _____ Total Square Feet **Under Roof** (as shown)

_____ Renovation - Total Square Feet Under Roof

Directions (must be specific and use major roads and highways.): LIMIT 3 LINES- UP to 25 CHARACTERS & SPACES PER LINE

6. Description & Amenities: Please provide a description of the home, and a bulleted list of eight amenities, including number of bedrooms, bathrooms and garage info. Descriptions should not exceed 12 features (bullet points), of a maximum 25 characters per line.

Number of Bedrooms: _____

Number of Bathrooms: _____

7. Energy Efficiency - If you participate in any of the following programs, please select all that apply and provide documentation to support each program.

FPL Build Smart FPU Energy for Life Progress Energy Home Advantage Energy Star

9. Certified Green Professional (Builder / Developer) -Check and provide a copy of your (CGP) Certificate

CGP Designation (Certified Green Professional) through NAHB (National Association of Home Builders)

CERTIFIED GREEN ENTRY

10. Certified Green Entry - Check all that apply and provide documentation of each program.

Entries can be New Construction or Renovations. Entries can be Certified or registered for Certification.

Florida Green Building Coalition (Attach a copy of Certification or Checklist)

LEED for Homes (Attach a copy of Certification or Checklist)

National Association of Home Builders (Attach a copy of Certification or Checklist)

Signature / Principle of Firm _____

The above indicates that I have reviewed and verified the accuracy of all information submitted on this entry form. I understand that any misrepresentation of the information on this form could result in disqualification.

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All copy is subject to editing for space and style requirements. All entries in the 2017 Volusia Parade of Homes will proof their own copy material prior to the printing of the magazine. You will be notified when your proof is ready. The Volusia BIA assumes no responsibility for errors or omissions upon publication by announced deadlines. Please sign below that you have read all of the entry form/contract and agree to participate and abide by the rules set forth herein. Unsigned Entry Forms will not be accepted.

Authorized Signature: _____ Date: _____

Print Name: _____ Phone: _____

Email: _____

Early Bird Discounted Entry Fees: *if fully enrolled before 5 p.m. January 31, 2017.* The early bird entry fee for your first new home, condo or renovation entry is \$1,950, 2nd entry \$1450, 3rd & 4th: \$1200, 5th & up \$1,000 each. With advance notice, homes under construction may enter elevations or blueprints and then substitute photos for the guidebook if received by the VBIA on or before 5:00 pm February 21, 2017.

Early Bird Entry Fees:

Entry Fee for New Home, Condo or Renovation: 1st Entry: \$1,950/ 2nd Entry: \$1450/ 3rd & 4th: \$1200/5th & up \$1000

\$ _____

Entry Fee for a Golf or Non-Golf Community WITHOUT at least one home entry: \$5000

\$ _____

Entry Fee for a Golf or Non-Golf Community with at least one home entry: \$3000

\$ _____

Entry Fee for a Virtual Entry: \$1400

\$ _____

Entry Fee for a Showroom: \$1400

\$ _____

Non Member Entry Fee: Add (1x) \$1000 to \$2000 depending on prior year's permits (call VBIA)

\$ _____

Extended Entry Fees:

Entry Fee for New Home, Condo or Remodeling: 1st Entry: \$2,500/ 2nd Entry: \$2,000/ 3rd & 4th: \$1750

5th & up: \$1,550 each

\$ _____

Entry Fee for a Golf or Non-Golf Community WITHOUT at least one home: \$5,550

\$ _____

Entry Fee for a Golf or Non-Golf Community with at least one home entry: \$3,550

\$ _____

Entry Fee for a Virtual Entry: \$1950

\$ _____

Entry Fee for a Showroom: \$1950

\$ _____

Non Member Entry Fee: Add (1x) \$1000 to \$2000 depending on prior year's permits (call VBIA)

\$ _____

Total Payment Due \$ _____

Please send proof of liability insurance to VBIA: Fax: 386-226-9940 or Email: office@volusiabia.com

Mail or deliver check, made payable to VBIA, (and received by VBIA by deadlines above) to:

Sandy Bishop, ED, Volusia BIA
104 LaCosta Lane, Suite 130
Daytona Beach, FL 32114

*Credit cards are not accepted for Parade Entry Fees, unless applicable convenience fees also paid by Entrant.

2017 VBIA Parade of Homes Entry Package

I hereby agree to enter and have available for viewing, my never occupied model in the 2017 Parade of Homes™. The promotion, advertising and administration of the 2017 Parade of Homes™ will be by the Volusia Building Industry Association (VBIA). The VBIA will not be responsible for any damage to models, property and their contents.

I agree to protect, indemnify and hold harmless the Association, the Parade of Homes™ Committee, their officers, agents and employees from and against any loss, claim or damage sustained by said parties as a result of injury to any persons caused, in whole, or in part, by any neglect or default whatsoever.

Furthermore, I will have my insurance company send a certificate of commercial general liability insurance, in an amount of at least one million (\$1,000,000) for each occurrence and two million dollars for general aggregate (\$2,000,000.00) covering builder's Parade model (s) and showing on its face the Association as an additional insured. The certificate must cover the dates from March 21, 2017 thru April 9, 2017.

I agree to abide by the rules and regulations as set forth by the VBIA. All decisions regarding rules, applications, judging procedures and violations will be made by the Parade of Homes™ Committee and/or the VBIA Executive Committee, and are final and binding. In the event there is not a Parade Committee; the Executive Committee will have final decision.

Builder acknowledges that the model to be entered in the Parade of Homes™ is the result of an original design and that he/she is the sole owner of such design and / or has exclusive rights, including copyright, in and to the design as represented in the structure, plans, specifications and drawings of the model. Builder further acknowledges that he/she has not pledged, assigned or encumbered his/her rights to the design and that such design does not violate any copyright, property or common-law rights of others. Builder hereby indemnifies and hold harmless the VBIA from any and all claims of third parties, including, but not limited to, copyright infringement or conversation, which may be asserted as a result of the inclusion of the model in the Parade of Homes™ or the inclusion of drawings or floor plans of the model in any publication of VBIA, publicized or in conjunction with the Parade of Homes™.

All entry fees are non-refundable for any reason, including incomplete and/or disqualified entries.

All entries are subject to the sole approval of the Volusia Building Industry Association Board of Directors.

FOR THE BUILDER (I have read and accepted)

DATE

FOR THE ASSOCIATION Sandy Bishop, Executive Director

DATE